

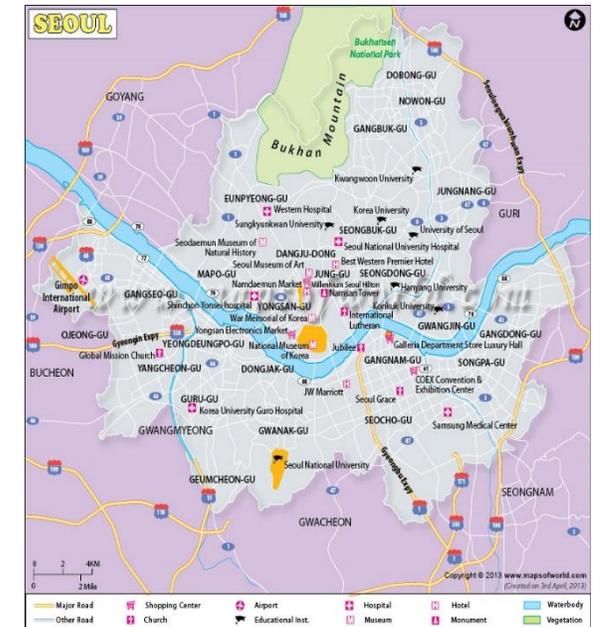
# SEOUL TOUR GUIDE

Seoul is the capital of Korea and is the heart of Korea's culture and education as well as politics and economy. Seoul is home to many historic sites and places of traditional culture. The shopping and entertainment districts also draw a large number of tourists every year. The Han River, which runs through the center of the city, is a distinctive landscape of Seoul that offers a myriad of resting areas for citizens.

## INTERSPEECH 2022, Korea

1<sup>st</sup> date / Sep.18(Sun) 12:00 ~ 18:30 / 12:30 ~ 19:00

2<sup>nd</sup> date / Sep. 23(Fri) 12:00 ~ 18:30 / 12:30 ~ 19:00



## TOUR COURSE 1

Gwanghwamun Plaza



Gyeongbokgung Palace



National folk Museum



Insa-dong



## TOUR COURSE 2

Gwanghwamun plaza



National folk Museum



Itaewon (Bus tour)



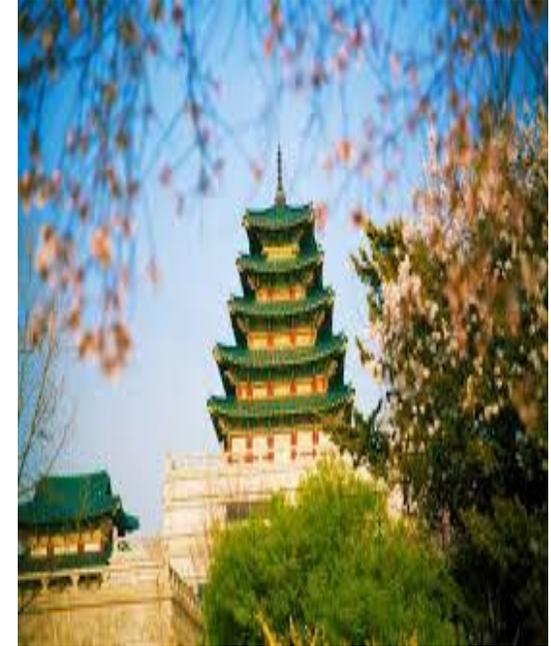
Banpo Hangang Park



## Introduction of Gyeongbokgung Palace

Gyeongbokgung Palace, or the Palace of Felicitous Blessing, was the main Palace of the Joseon Dynasty (1392-1910). It opened in 1395, the fourth year of the reign of Taejo, the founding monarch of Joseon.

The Palace attained all necessary facilities and systems commensurate with its status as Joseon's primary Palace during the reign of Sejong (1418-1450). It was burnt down in 1592 during the Japanese invasions and remained in ruins until extensive reconstruction was undertaken in 1868, the fifth year of Gojong. However, many of the structures were removed during the Japanese colonial rule (1910-1945).



## Introduction of National Folk Museum

The National Folk Museum of Korea is a museum that represents daily life and culture of Korea and is visited by more than two million people every year. We provide educational and cultural opportunities to better understand and experience the traditional Korean lifestyle. Since its establishment in 1946, the National Museum of Anthropology has primarily investigated and researched Korean folk culture, while having acquired, preserved, and exhibited Korean folk cultural artifacts.

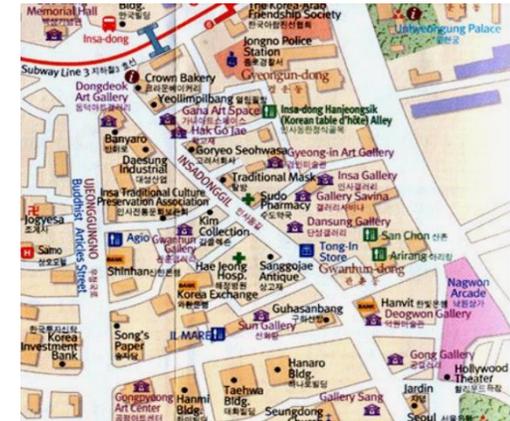
Over the years, we have held permanent and special exhibitions, published reports, while also having conducted lectures and other public education programs. Now, in keeping with the paradigm for museums in the 21st century that require them to be more responsive to the public and take an open and specialized approach, we are striving to expand our visitor base and reach out to visitors more effectively.



## Introduction of Insa-dong

The first place to go for the foreign tourists in Korea is Insa-dong because they can easily get in contact with the traditional culture of Korea.

Insa-dong has many traditional things. We can see chinawares and some antiques. This is an exhibition center for traditional arts, antiques and old ceramics in particular. This center exhibits valuable and rare works of arts that have been handed down generation after generation. You can see a lot of pottery.



## Introduction of Itaewon

Itaewon is foreigner friendly international district popular for international cuisine restaurants, shops, bars, and clubs that cater to foreigners. The district is located in Yongsan-gu just south of [Myeongdong](#) and north of the Han River. The best time to visit Itaewon is during the evenings and on the weekends when locals, foreigners, and American soldiers flock here to shop, eat, and party.

Visitors will be surprised to find a large selection restaurants serving authentic international cuisines of Turkey, Pakistan, Mexico, Czech Republic, and more. The majority of these restaurants are found along the street behind the Hamilton Hotel near exit two of Itaewon Station.



## Introduction of Banpo Han River Park

Banpo Hangang Park is located on the southern side of the river centering on Banpo Bridge (Jamsil Bridge) between Hannam Bridge (upstream) and Dongjak Bridge (downstream). The Rainbow Fountain built on both sides of Banpo Bridge was registered in The Guinness Book of Records in 2008 as the longest bridge fountain in the world with a total length of 1,140 meters. At night, over 200 lights create a fantastic view of a beautiful rainbow.

In addition, the park is equipped with sports facilities including bubble playground, in-line skating track, soccer field, and basketball court. You may also enjoy the gorgeous view of Han River and skyscrapers on the riverside from Gureum and Noeul cafes, lookout places located on the southernmost part of Dongjak Bridge.

