



INTERSPEECH 2022

September 18 - 22 • Incheon Korea

EXHIBITION & SPONSORSHIP PROSPECTUS

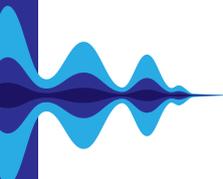
September 18 - 22, 2022

Incheon Songdo ConvensiA, Korea

INTERSPEECH



2022



INVITATION

Invitation to INTERSPEECH 2022 Exhibition and Sponsorship

We are privileged to hold the 23rd INTERSPEECH Conference from September 18 to 22, 2022 at Songdo ConvensiA, in Incheon, Korea, under the theme “Human and Humanizing Speech Technology”. INTERSPEECH is the world's largest and most comprehensive conference on the science and technology of spoken language processing. INTERSPEECH conferences emphasize interdisciplinary approaches addressing all aspects of speech science and technology, ranging from basic theory to advanced applications.

Truly a city of the future, Songdo sits adjacent to Seoul, regarded as one of the technology capitals of the world. The city's underground railway already offers high speed WiFi, with electronic panels at the exits providing the waiting times for connecting buses and trains, while companies like Samsung Electronics are already working on linking household devices to mobile phones.

Koreans are immensely proud of their alphabet, known as Hangul, which was invented in 1443. The Hunminjeongeum Manuscript, a document providing a detailed explanation of the purpose and guiding principles behind the alphabet, was included in UNESCO's Memory of the World Register in 1997. As organizers, we plan to create special events that feature Korean culture and promote understanding of the Korean alphabet. The conference program will be full of rewarding and exciting experiences.

The global pandemic has accelerated the advancement of AI technologies. Speech technology is the key to connecting humans to machines, and machines to each other. INTERSPEECH 2022 will serve as a showcase, virtually and physically, for demonstrating new and experimental speech technologies. We invite sponsors and industry partners for sponsorship of this prestigious conference, and for showcasing their products and services through online and offline exhibit opportunities.

As we are thrilled to see the COVID vaccines being distributed around the world, it is very hopeful at this point in time that we may be able to see you physically in person at INTERSPEECH 2022. So we invite everyone to join us to share new research findings and enjoy plenty of time for networking with delegates from academia, research institutes, government, and industries. We look forward to seeing you at Songdo ConvensiA, in Incheon, Korea.

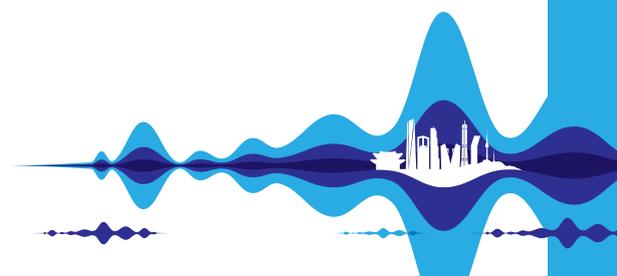
Sincerely yours,



Hanseok Ko
General Chair



John H. L. Hansen
General Co-Chair



INTERSPEECH 2022 OVERVIEW

CONFERENCE

INTERSPEECH 2022

CONFERENCE DATES

**September
18(Sunday) – 22(Thursday),
2022**

CONFERENCE VENUE

**Songdo ConvensiA,
Incheon Korea**

WEBSITE

www.interspeech2022.org

NO. OF EXPECTED PARTICIPANTS

More than 2,500 people

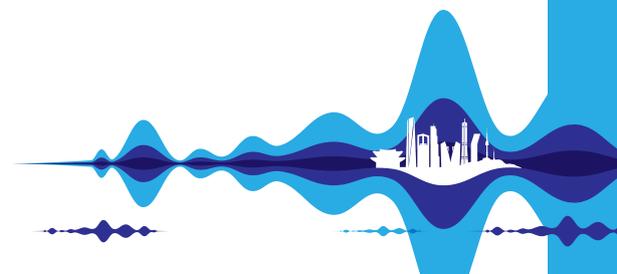


HIGHLIGHTS

- Plenary Sessions
- Oral / Poster Sessions
- Show & Tell Demonstration
- Tutorials / Panel Discussion / Meeting Experts
- Receptions / Banquet
- Exhibition

CONFERENCE SCOPE

- Speech Perception, Production, Acquisition
- Phonetics, Phonology, Prosody
- Analysis of Paralinguistics in Speech and Language
- Speaker and Language Identification
- Analysis of Speech and Audio Signals
- Speech Coding, Enhancement
- Speech Synthesis, Spoken Language Generation
- Speech Recognition - Signal Processing, Acoustic Modeling, Robustness, Adaptation
- Speech Recognition - Architecture, Search, Linguistic Components
- Speech Recognition - Technologies, Systems for New Applications
- Spoken Dialog Systems, Analysis of Conversation
- Spoken Language Processing - Translation, Information Retrieval, Summarization, Resources, Evaluation
- Speech, Voice, Hearing Disorders



CITY-VENUE



Blue Sea and Peaceful Islands



Ganghwa Island



Amusement Park and Attractions



Incheon History and Art Platform

VISIT INCHEON



Incheon Attractions

Incheon is the second largest port city in Korea and was a major gateway for commercial and cultural exchanges in the later part of the 19th century. It is home to Incheon International Airport, and consists of over 150 beautiful islands filled with long history and culture, as well as fits in the venue for some of Korea's leading music festivals and concerts. Incheon is rapidly developing into a city of modern culture. It already completed the constructions of various industrial and logistics complexes, and urbanized the Songdo Business District.

Blue Sea and Peaceful Islands

There are a total of 168 islands in Incheon, ranging from the largest, Ganghwa Island (293 km²) to the smallest, Modo Island (810 m²). The islands are popular with tourists who enjoy cycling, camping and backpacking along with white sandy beaches surrounded by forests.

Ganghwa Island

Ganghwa was located at the center of Korean history, and it has still many historical and cultural heritages, thereby being called as the roofless museum. It can be said that the history of Ganghwa is just history of Korean people, ranging from the dolmen of prehistoric times designated as the UNESCO World Heritage.

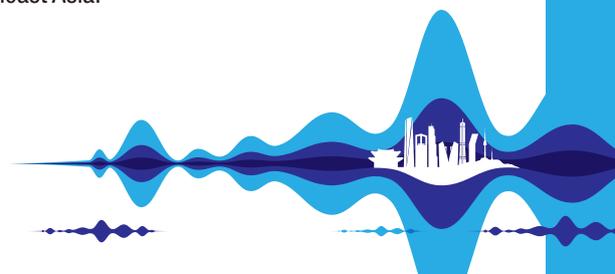
Amusement Park and Attractions

Wolmi Culture Street is cited as one of the Incheon's most representative tourist attractions enabling visitors to enjoy the sea, the setting sun, theme parks, cruises and musical fountains. The amusement park rides, such as the Viking in the Wolmi Theme Park and the Disco Pang Pang, give thrills and fun.

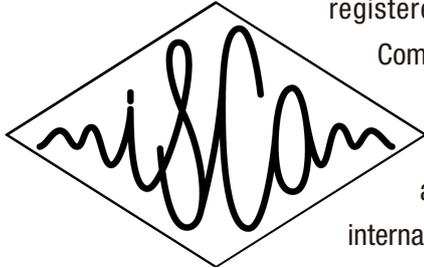
Incheon History and Art Platform

Despite diversified culture and fast paced development, Incheon's Open Port Area keeps the past intact. Since the port opening, Incheon has emerged as an international city where cultures from different countries co-exist. 130 years of the open port history makes Incheon what it is today, allowing it to serve as a bridge connecting with the world and a hub to Northeast Asia.

<Sources from Incheon Tourism Organization>



SPONSORING ORGANIZATIONS



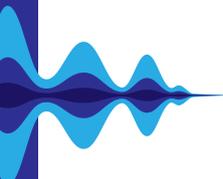
International Speech Communication Association (ISCA) is a non-profit organization. Its original statutes (statutes in French or their translation in English), were deposited on February 23rd at the Prefecture of Grenoble, in France by René CARRÉ and registered on March 27th, 1988. The association started as ESCA (European Speech Communication Association) and, since its foundation, has been steadily expanding and consolidating its activities; it has offered an increasing range of services and benefits to its members and it has put its financial and administrative functions on a firm professional footing. The purpose of the association is to promote, in an international world-wide context, activities and exchanges in all fields related to speech communication science and technology. ISCA Objectives are to stimulate scientific research and education, to organize conferences, courses and workshops, to publish, and to promote publication of scientific works.

www.isca-speech.org



The Acoustical Society of Korea (ASK) is a nonprofit professional organization founded in 1981. The purpose of the society is to promote the academic and technical development of acoustics by fostering exchanges between academic professors and industrial experts in the acoustical field. ASK has set up and administers 12 academic committees, covering all aspects of acoustic research. ASK has over 3,000 regular members of whom 300 are actively engaged in events organized by ASK. The society members do aggressively lots of academic activities relating to acoustical fields such as Speech and Hearing, Signal Processing, Acoustic Communication, Electroacoustics , Psychology and Physiology, Musical Acoustics, Broadcasting Acoustics and New media, Underwater acoustics, Physical Acoustics, Photoacoustics, Ultrasonics , Architectural Acoustics, Structural Acoustics and Vibration, Linguistics and Voice Synthesis, etc. The ASK has published annually six journal issues titled 'The Journal of the Acoustical Society of Korea' since 1982.

www.ask.or.kr



WHY INTERSPEECH 2022 EXHIBITION & SPONSORSHIP

Launch your latest products for the New Normal Era!

Build professional networks with world-class AI researchers!

Make the most of the many opportunities at INTERSPEECH 2022!

A global showcase for AI speech technology

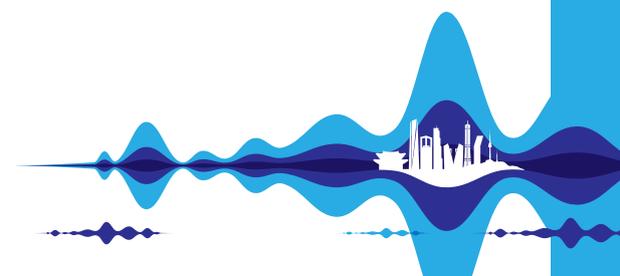
For more than 20 years, INTERSPEECH has been a stage for launching novel speech science and technology, and for networking with professionals from both academia and industry. It also serves as a test-bed for new technologies, promoting in-depth technical discussion. Attendees can be inspired by cutting-edge products where exhibitors offer a unique experience designed for AI speech technology.

Exhibit your products at physical and virtual spaces

INTERSPEECH 2022 offers you a range of advertising channels: website links, e-newsletters, colorful on-site banners, printed programs and brochures, registration kit inserts, and social events. In addition, both a spacious exhibit hall and a virtual exhibit platform are available for your displays. Thousands of attendees can visit your exhibit stand to view your products and services in-person, in an exhibit hall that will also accommodate rest areas and meeting points. Your promotional video will also be played through both a live streaming broadcast and on an on-demand virtual platform that attendees can watch at their convenience.

Meet and support young promising researchers

Young professionals and students are eager to explore job opportunities and participate in innovative events at the conference. There will be exciting opportunities for young researchers, including travel grants, a job board, a student reception, and volunteer opportunities. INTERSPEECH 2022 can help you find excellent candidates to enrich your workforce and lead your company into the future.



EXHIBITION OVERVIEW

	Small	Medium	Large
Hybrid booth (In person + Virtual)	3 x 2 m € 1,900	3 x 3 m € 2,500	4 x 3 m € 3,000
Virtual booth	€ 1,330	€ 2,250	€ 2,700

Virtual booth includes:

- Participants can access the virtual exhibition hall via hyperlink on the conference website, which displays the company logo and details
- Hyperlink to partner's website and social networks
- Space to upload videos and documents for participants to view
- Live chat
- Visitor log and statistics

Hybrid option includes virtual booth plus:

- Physical booth in exhibition hall
- Graphics, according to booth size
- Spot lighting, according to booth size
- Desk and chairs, according to booth size
- Power outlet
- Three booth representative badges
- Wi-fi internet access

***Specific features offered will depend on booth size chosen.**

***Please see more detailed information on the conference website.**

EXHIBIT SCHEDULE

9 AM – 6 PM, Monday to Thursday, September 19-22, 2022

EXHIBITION APPLICATION DEADLINE

Thursday, June 30, 2022

FOR MORE INFORMATION

Industry-Liaison Chairs: sponsorship@interspeech2022.org

Exhibits Chairs: exhibition@interspeech2022.org

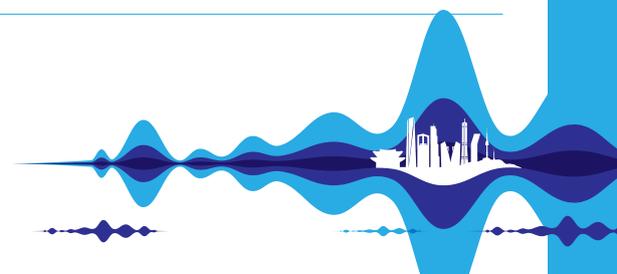
2022 SPONSORSHIP PACKAGE PROGRAM

We offer you seven levels of sponsorship as listed below. Sponsors take a full set of in person and virtual advertising packages or other customized ones upon request.

	Founding Sponsor	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Hybrid Event (In person + Virtual)	€55,000 (₩74,250,000)	€27,500 (₩37,125,000)	€22,000 (₩29,700,000)	€16,500 (₩22,275,000)	€11,000 (₩14,850,000)	€8,250 (₩11,137,000)
Virtual Event	€50,000 (₩65,000,000)	€25,000 (₩33,750,000)	€20,000 (₩27,000,000)	€15,000 (₩20,250,000)	€10,000 (₩13,500,000)	€7,500 (₩10,250,000)
Logo or Name Hyperlink	Sponsor's logo link on all website	Organization's name listed on the website				
No. of Free Exhibit Booth	A Large booth in premium location	A Large booth in premium location	A Medium booth in premium location	A Medium booth in premium location	A Small booth	A Small booth
Entrance Flags at Conference Location	Large logo	Medium logo	Small logo	-	-	-
Promotional Material Placed on Sponsor Table in Registration	Yes	Yes	Yes	Yes	Yes	-
No. of Complimentary Registration (Hybrid Event)	5 On-site	4 On-site	3 On-site	2 On-site	1 On-site	-
No. of Complimentary Registration (Virtual Event)	10 Online	8 Online	6 Online	4 Online	4 Online	4 Online
Sponsor's Logo Size in the Conference Materials and On-site Signage	XX large logo size	X large logo size	Large logo size	Large logo size	Small logo size	-
Prominent Placement Color Ad in Conference Program Book	2 pages (Online: pdf only)	1 page (Online: pdf only)	Half page (Online: pdf only)	-	-	Organization name in conference materials and onsite signage (online: conference materials only)
Acknowledgement During Opening/Closing Sessions	Yes	Yes	Yes	Yes	-	-
Video Promoted on YouTube Channel	Yes	Yes	Yes	Yes	-	-

ORGANIZING COMMITTEE

General Chair General Co-Chair	Hanseok Ko Korea University, Korea John H. L. Hansen University of Texas at Dallas, USA
Technical Program	Kyogu Lee Seoul National University, Korea Lori Lamel CNRS-LIMSI, France Mark Hasegawa-Johnson University of Illinois, USA Karen Livescu TTI-Chicago, USA Okim Kang Northern Arizona University, USA
Special Sessions/ Challenges	Jon Barker University of Sheffield, UK Odette Scharenborg Delft University of Technology, Netherlands Jingdong Chen Northwestern Polytechnical University, China Joon Son Chung KAIST, Korea
Plenary Sessions	Julia Hirschberg Columbia University, USA Richard Stern Carnegie Mellon University, USA David K. Han Drexel University, USA
Tutorial Sessions	Hyung-Min Park Sogang University, Korea Mounya Elhilali Johns Hopkins University, USA
Satellite Workshop	Jong Won Shin GIST, Korea Yunjung Kim Florida State University, USA Wenwu Wang University of Surrey, UK
Show and Tell	Dongsuk Yook Korea University, Korea Ji-Hwan Kim Sogang University, Korea
Industry Liaison	Chanwoo Kim Samsung Research, Korea Sunhee Kim Seoul National University, Korea Bhavana Ramabhadran Google, USA Akihiko K. Sugiyama Yahoo Japan Corporation, Japan Anil Alexander Oxford Wave Research, UK Jing Huang Amazon Alexa AI, USA Zhengchen Zhang JD Technology, China
Exhibits	Jeff Holliday Korea University, Korea Eun Jong Kong Korea Aerospace University, Korea
Awards (Grants)	Young-cheol Park Yonsei University, Korea Jiyoung Shin Korea University, Korea
Publications	Ha-Jin Yu University of Seoul, Korea Sunmee Kang Seokyeong University, Korea Suyoun Kim Meta, USA
Publicity	Joon-Hyuk Chang Hanyang University, Korea Joo-Kyeong Lee University of Seoul, Korea Jaeha Kim Hanyang University, Korea
Finance	Hongsub Choi Daejin University, Korea
Volunteers	Tae-Jin Yoon Sungshin Women's University, Korea
Local Arrangements	Wooil Kim Incheon National University, Korea Eon-Suk Ko Chosun University, Korea
Local Operations	Bowon Lee Inha University, Korea
Operation Secretariat	Hyojeong Bang Korea University, Korea



SPONSORSHIP BOOKING FORM

Please return the complete form to the Industry Liaison Chairs at: sponsorship@interspeech2022.org no later than June 30, 2022 with company's seal and signature. Furthermore, kindly e-mail color AI or GIF logo (including the color number) to the Conference Secretariat at: info@interspeech2022.org ***All payment should be completed before the booking deadline**

Sponsor Info

Company Name | _____ Please type institute name as it should be published

Company Website | _____

Contact Person | _____ **Position** | _____

Contact Info

Address | _____

E-mail | _____

Tel | _____ **Fax** | _____

Mobile | _____

No.	Sponsor Option	Sponsor Amount	<input type="checkbox"/>
H-1	Founding Sponsor	€55,000 (₩74,250,000)	<input type="checkbox"/>
H-2	Platinum Sponsor	€27,500 (₩37,125,000)	<input type="checkbox"/>
H-3	Diamond Sponsor	€22,000 (₩29,700,000)	<input type="checkbox"/>
H-4	Gold Sponsor	€16,500 (₩22,275,000)	<input type="checkbox"/>
H-5	Silver Sponsor	€11,000 (₩14,850,000)	<input type="checkbox"/>
H-6	Bronze Sponsor	€8,250 (₩11,137,000)	<input type="checkbox"/>
V-1	Founding Sponsor	€50,000 (₩65,000,000)	<input type="checkbox"/>
V-2	Platinum Sponsor	€25,000 (₩33,750,000)	<input type="checkbox"/>
V-3	Diamond Sponsor	€20,000 (₩27,000,000)	<input type="checkbox"/>
V-4	Gold Sponsor	€15,000 (₩20,250,000)	<input type="checkbox"/>
V-5	Silver Sponsor	€10,000 (₩13,500,000)	<input type="checkbox"/>
V-6	Bronze Sponsor	€7,500 (₩10,250,000)	<input type="checkbox"/>

TOTAL AMOUNT € _____

SPONSOR APPROVAL SIGNATURE

Date: _____

Signature of Company Representative

Name _____

Position _____

Company Stamp

PAYMENT AND ACCOUNT

- 1 All payment must be received before June 30, 2022.
- 2 All payment must be made in Korean Won (KRW).
- 3 Only transfer the exhibition amount after secretariat office confirm your preferred exhibition option is still available.
- 4 Payment should be wired to the following:

Banking Information

Company | THE ACOUSTICAL SOCIETY OF KOREA

Corporate Registration Number | 220-82-60078

Address | 280, GWANGPYEONG-RO, GANGNAM-GU, SEOUL, KOREA 06367

Tel | +82-2-556-3513

Fax | +82-2-569-9719

Account Number | 163-11652-248-01

Bank Name | Citibank Korea Inc.

Bank Address | CITIBANK CENTER, 50, SAEMUNANRO, JONGNO-GU, SEOUL, KOREA 03184

SWIFT CODE | CITIKRSXXXX

*Please note that all bank handling and currency conversion fees must be paid at source, that is, "sender pays all fees".

Cancellation policy:

- Cancellation 60+ days prior to the conference will incur payment of 25% of contracted amount.
- Cancellation 0-59 days prior to the conference will incur payment of 100% of the contracted amount.
- All cancellations must be made in writing to sponsorship@interspeech2022.org

COVID-19 implications:

- Should a Sponsor's attendance to the Conference be impacted by any restrictions enforced by COVID-19 government regulations, the INTERSPEECH 2022 Organizing Committee will discuss the available options on a case by case basis and come to a mutual agreement with the Sponsor.

EXHIBITION BOOKING FORM

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Exhibitor Info

Company Name | _____ Please type institute name as it should be published

Company Website | _____

Contact Person | _____ **Position** | _____

Contact Info

Address | _____

E-mail | _____

Tel | _____ **Fax** | _____

Mobile | _____

No.	Exhibition Option		Exhibition Amount	<input checked="" type="checkbox"/>	
H-1	Hybrid Booth (In person + Virtual)	Standard Payment (until 30 June)	Small Booth	€1,900 (₩2,565,000)	<input type="checkbox"/>
H-2			Medium Booth	€2,500 (₩3,375,000)	<input type="checkbox"/>
H-3			Large Booth	€3,000 (₩4,050,000)	<input type="checkbox"/>
H-4		Late Payment (1 July ~ 31 July)	Small Booth	€2,800 (₩3,780,000)	<input type="checkbox"/>
H-5			Medium Booth	€3,800 (₩5,130,000)	<input type="checkbox"/>
H-6			Large Booth	€4,500 (₩6,075,000)	<input type="checkbox"/>
V-1	Virtual Booth	Standard Payment (until 30 June)	Small Booth	€1,330 (₩1,800,000)	<input type="checkbox"/>
V-2			Medium Booth	€2,250 (₩3,040,000)	<input type="checkbox"/>
V-3			Large Booth	€2,700 (₩3,650,000)	<input type="checkbox"/>
V-4		Late Payment (1 July ~ 31 July)	Small Booth	€2,000 (₩2,700,000)	<input type="checkbox"/>
V-5			Medium Booth	€3,300 (₩4,455,000)	<input type="checkbox"/>
V-6			Large Booth	€4,000 (₩5,400,000)	<input type="checkbox"/>

TOTAL AMOUNT € _____

SIGNATURE

Date: _____

Signature of Company Representative

Name _____

Position _____

Company Stamp

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